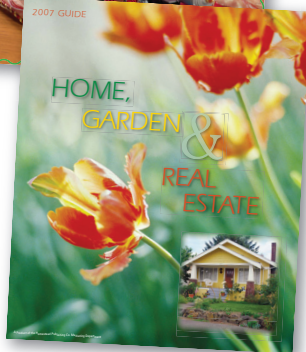
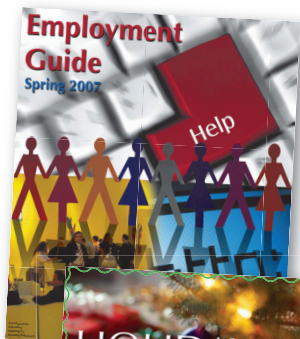


# Community Interest Tabloids - 2008

In addition to our weekly publications: The Aegis, The Record, The Weekenders and APG News, Homestead Publishing Co. produces several tab-format specialty publications targeted to specific markets. These publications include a wide variety of useful lists and resource information, so our readers may refer to them throughout the year. These products are creatively designed for, and strategically distributed in, The Aegis and The Record.

## SPECIAL SECTION AD SIZES

Full . . . . .9.65 x 11.15"  
 1/2 V. . . . .4.75 x 11.15"  
 1/2 H . . . . .9.65 x 5.50"  
 1/4 . . . . .4.75 x 5.50"  
 1/8 V. . . . .2.30 x 5.50"  
 1/8 H . . . . .4.75 x 2.65"



## select market coverage

### FORECLOSURE

This section will serve to educate the homeowner on ways to avoid foreclosure as well as provide ideas on how to market your home.

Publication Date . . . . . January 9, 2008  
 Ad Deadline . . . . . December 17, 2007

### BRIDAL GUIDE (SPRING)

This section is a complete guide to assist with all phases of wedding planning.

Publication Date . . . . . January 23, 2008  
 Ad Deadline . . . . . January 9, 2008

### GOLF

This section will introduce the game to the beginner and provide insights to the long-time player

Publication Date . . . . . February 20, 2008  
 Ad Deadline . . . . . February 6, 2008

### BRAC

This guide will explain how BRAC (base realignment and closure) will affect your home or business.

Publication Date . . . . . March 12, 2008  
 Ad Deadline . . . . . February 27, 2008

### EMPLOYMENT GUIDE 1

This valuable guide provides helpful hints on how to get the job, or employee, that is right for you.

Publication Date . . . . . April 9, 2008  
 Ad Deadline . . . . . March 24, 2008

### HOME, GARDEN & RE (SPRING)

This section features ideas for gardening, design and home maintenance, as well as contractor and real estate essentials.

Publication Date . . . . . April 16, 2008  
 Ad Deadline . . . . . April 2, 2008

### GOING, GOING, SOLD

This informative section is devoted entirely to the world of auctions; real estate, consignment, estate and more.

Publication Date . . . . . April 23, 2008  
 Ad Deadline . . . . . April 9, 2008

### MILITARY APPRECIATION WEEK

An essential element of Military Appreciation Week, this special tabloid features articles and photographs about Aberdeen Proving Ground and the Maryland National Guard.

Publication Date . . . . . May 8, 2008  
 Ad Deadline . . . . . April 16, 2008



### DINING OUT (#1)

This valuable guide provides up-to-date information on local restaurants.

Publication Date . . . . . May 14, 2008  
 Ad Deadline . . . . . April 30, 2008

### PET CARE

This special tab will highlight places, products, and services for pets and pet lovers in Harford County.

Publication Date . . . . . May 28, 2008  
 Ad Deadline . . . . . May 14, 2008

### FARM FAIR

Endorsed by the Harford County 4-H Clubs & F.F.A. Clubs, this official guide features all essential information pertaining to the Harford County Farm Fair.

Publication Date . . . . . July 16, 2008  
 Ad Deadline . . . . . June 30, 2008

### DINING OUT (#2)

This valuable guide provides up-to-date information on local restaurants.

Publication Date . . . . . August 6, 2008  
 Ad Deadline . . . . . July 23, 2008

### BRIDAL GUIDE (FALL)

This section is a complete guide to assist with all phases of wedding planning.

Publication Date . . . . . August 13, 2008  
 Ad Deadline . . . . . July 30, 2008

### HOME, GARDEN & RE (FALL)

This section features ideas for gardening, design and home maintenance, as well as contractor and real estate essentials.

Publication Date . . . . . September 3, 2008  
 Ad Deadline . . . . . August 20, 2008

### HEALTH CARE

This guide publishes during Breast Cancer Awareness Month and will feature valuable information for breast cancer patients, survivors, and their families. Additionally, it will include advice on general nutrition and fitness, as well as guidelines for living a longer, healthier life.

Publication Date . . . . . October 1, 2008  
 Ad Deadline . . . . . September 17, 2008

### EMPLOYMENT GUIDE 2

This valuable guide provides helpful hints on how to get the job, or employee, that is right for you.

Publication Date . . . . . October 15, 2008  
 Ad Deadline . . . . . September 29, 2008

### GIFT OF GIVING

This valuable guide provides insight into nonprofit, philanthropic organizations.

Publication Date . . . . . November 5, 2008  
 Ad Deadline . . . . . October 13, 2008

### HOLIDAY MAGIC

This festive publication offers creative, interesting solutions to holiday gift giving.

Publication Date . . . . . November 12, 2008  
 Ad Deadline . . . . . October 29, 2008

### WRAP IT UP

This creative publication offers creative, interesting solutions to last minute holiday gift giving.

Publication Date . . . . . December 10, 2008  
 Ad Deadline . . . . . November 25, 2008

Deadlines and publications are subject to change. Please ask your Advertising Representative for more information on each publication.